

## HUMAN HAIR CARE INSTRUCTIONS

### WASHING / CONDITIONING

- Gently brush the hair to remove any teasing or tangles. When brushing, start at the ends and work your way to the roots.
- Swish gently in cool or lukewarm water using Estetica Designs Cleanse & Clarify Wig Shampoo. Rinse thoroughly in cool or lukewarm water. Lightly squeeze the hair, making sure not to rub hair.
- Gently apply a small amount of Estetica Designs Nourish & Renew Wig Conditioner to the hair and leave it on for about three minutes. Rinse thoroughly in cool or lukewarm water. Lightly squeeze hair, making sure not to rub hair.
- Gently towel blot hair.
- Comb wet hair, one section at a time, beginning at the ends of the hair and moving your way up using gentle downward strokes. Never begin combing at the top or middle and always comb down.

### DRYING

- Allow hair to dry naturally.
- Hang up or place on a wig stand and allow it to dry at room temperature.

### STYLING

- Always use a wide tooth or pick comb for curly styles and a wire brush for straight styles. Avoid standard brushes.
- When brushing, start at the bottom, gently brush the hair using a downward motion. Gradually move up until you have brushed all the hair.
- To completely restyle your human hair wig or hair piece, we suggest taking it to your stylist. If you decide to restyle it yourself, please follow these guidelines:
  - Place on a wig stand. Use standard or electric rollers or pin curls.
  - Remove tangles with a wire brush or wide tooth comb.
  - Pick up the hair and wind on a roller, smoothing the ends as you go.
  - Use a medium setting with electric rollers or hair dryer. When blow drying, keep hair 12" from the hair dryer while circulating evenly and continuously.
- Allow hair to cool before removing rollers or pin curls.
- Lightly brush or tease desired areas and spray with Estetica Designs Shape & Hold Wig Spray.

At Estetica Designs we take great pride in the quality, design and craftsmanship of our human hair products. While our human hair products are treatable (colored, cut, etc.), treating human hair is a delicate process as the hair is "non-living". Each human hair product can react differently to chemical processes (bleaching, perm, dying, relaxing, etc.) and it is strongly advised to do a strand test before proceeding with any chemical treatment. It is essential that any altering of a human hair product be done by a trained professional, experienced in working with human hair wigs and hair pieces. Estetica Designs is not responsible for the outcome or damaging of a human hair product when exposed to chemical processes. Once a wig or hair piece has been altered in any way, Estetica Designs cannot accept a return or honor an exchange.

## SYNTHETIC HAIR CARE INSTRUCTIONS

### WASHING

- Gently brush the hair to remove any teasing or tangles. When brushing, start at the ends and work your way to the roots.
- Soak in lukewarm water using Estetica Designs Cleanse & Clarify Wig Shampoo for three to five minutes. Swish gently, do not rub hair.
- Thoroughly rinse in cool water. Lightly squeeze hair, making sure not to rub hair.

### CONDITIONING

- After rinsing out shampoo, fill sink with cool water and stir in 2-3 droplets of Estetica Designs Nourish & Renew Wig Conditioner.
- Completely submerge hair and soak for three to five minutes.
- Rinse thoroughly with cool water. Lightly squeeze hair, making sure not to rub hair.

### DRYING

- Gently towel blot hair.
- Hang up or place on a wig stand and allow it to dry at room temperature.
- Do not comb or brush when hair is wet.
- When completely dry, brush or use a pick comb to achieve desired style.

### STYLING

- For tight curls or ringlet styles, try the "Shake & Go" method, or gently lift and separate the curls using your fingers or a pick comb.
- For wavy styles with loose curls, brush lightly with a wig styling brush or a pick comb, using short lifting strokes.
- For long curly styles, use your fingers or a pick comb to gently lift and separate the curls.
- For straight styles, brush using long, even, gentle strokes. Starting at the bottom, gently brush the hair using a downward motion. Gradually move up until you have brushed all the hair.
- Never begin combing at the top or middle; it will damage and tangle the hair.
- We do not recommend wearing your wig or hair piece to sleep.
- Never expose your wig or hair piece to heated styling tools such as hair dryers, curling irons or other heat sources.
- We recommend using Estetica Designs Revitalize & Shine Wig Mist and Estetica Designs Shape & Hold Wig Spray.

## NEW FUTURA FIBER CARE INSTRUCTIONS

- Swish gently with Estetica Designs Cleanse & Clarify Wig Shampoo in cold or lukewarm water.
- Rinse thoroughly then lightly squeeze hair in cold water, making sure not to rub hair.
- After towel blot, shake out and drip dry. Do not comb when wet.
- After the hair is completely dry, comb into desired style using a wide tooth comb or finger styling only.
- Starting at the bottom, gently comb the hair using a downward motion, gradually moving up until you have combed all of the hair. Never begin combing at the top or middle; it will damage and tangle the hair.
- Gently de-tangle the hair with a wide tooth comb every morning and night.
- For curling, set your iron between 356°F - 392°F (180°C - 200°C). Do not go above 392°F (200°C), anything higher increases the chance of damaging the hair.
- Do not sleep on wet hair. It will matt and tangle up.
- Do not spray or put heavy pomade on synthetic hair products. This will dull and matt the hair.